WIRING ACCESSORIES

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PERFECT 10 FOR NIGLON'S WIRING ACCESSORIES SELECTION

When you think of **Niglon** and wiring accessories, it may be that fuses and connector strips first come to mind. While these remain as a core offering for the Midlands-based company, it has grown exponentially since first introducing wiring products five decades ago, and there are now more than 900+ products across 10 ranges to choose from.

ommercial Director Paul Dawson explains 'We wanted to offer our customers the widest choice possible. while also maintaining our reputation for supplying high quality products. This makes perfect sense for the wholesalers we supply, as it means they save time and effort by being able to source their wiring accessories from one place, without having to pay over and above for the ability to do so.

"We never want to rush new launches as it's imperative the products are safe and high performing: we made the decision to bring out new ranges six years ago and to date have invested £2.5m into research and development tooling and manufacturing capabilities. The Niglon team spent two years completing this process, launching seven new wiring accessories ranges in 2017.

"Since then, we've extended this to over 850 products across 10 ranges, stocked by more than 250 outlets in the UK.





Magnificent Seven

The year 2017 marked the largest launch to date for Niglon - with the team coining the term 'Magnificent Seven' to describe the ranges launched to market that year.

In total, there are now 500 products available across the seven ranges, marking a significant investment in wiring accessories for the company.

Paul explains: "The idea was to introduce a high specification range at a price which both offered value and generated confidence in the quality of design and manufacturing. So, we were giving customers a comprehensive set of products which catered for a vast array of differing installations, aesthetic tastes and budgets.'

Proving ever-popular with customers four years on, the 'Magnificent Seven' comprised of Profile, Artic Edge, Premium Edge, Euro Media, Matrix 20, Metallic Edge, and Hurricane.

- Profile: A 4mm, low-profile white moulded plate with screw covers and a sleek, contemporary design. A modern range of smooth-edged, moulded wiring accessories perfect for residential or commercial use.
- Artic Edge: A classic, bright white moulded, square-edge wiring accessories range offering traditional design values for new or existing installations.
- Premium Edge: Manufactured with stainless steel faceplates and available in brushed and polished chrome finishes, the products are low-profile (4mm) with white or black inserts. It's no wonder the Premium Edge range is among Niglon's most popular with customers.
- Euro Media: Developed to enable bespoke configurations, Euro Media allows integration of television, data and USB charging points. Can be clipped into unfurnished faceplates quickly and easily.
- Matrix 20: A comprehensive grid range offering a myriad of combinations. Interchangeable printed switched rocker covers enable easy on-site configuration with a modular approach offering installers plenty of flexibility. The faceplates coordinate with Niglon's Ultima, Premium Edge, Premium Edge S. Profile and Metallic ranges.
- Metallic: Designed for more demanding surroundings, such as workshops, garages and light industrial units - metallic metal-clad products are manufactured from heavy-duty steel and finished in satin silver.
- Hurricane: Weather-resistant switches and sockets for even tougher environments, providing protection against dust and water ingress meaning Hurricane products are ideal for outdoor use.





Perfect 10

By the start of this year, Niglon's total offering was more than 850 products across 10 ranges – a force to be reckoned with in the wiring accessories market. These include:

- Ultima: Installed in homes, hotels and commercial buildings across the length and breadth of the UK. Ultima, with its screwless plate design, is Niglon's flagship range. The products come in a luxurious brushed or polished chrome effect finish and are manufactured with stainless steel faceplates with a huge selection of features.
- Premium Edge S: Contemporary, low-profile, stainless steel plate with a luxurious brushed chrome effect finish - the Premium Edge S products easily meet the demands of the most discerning clients. Designed to enhance other room features and perfectly complete any décor.
- Median: The Median range, like all Niglon wiring accessories, features interchangeable switch modules and is the latest to be launched by Niglon, having been introduced to the market in 2020. It's the complete solution for all jobs: clean, simple, and designed to complement all interiors.

"To date [Niglon] have invested £2.5million into research and development tooling and manufacturing capabilities."

Quality and safety

There are many factors which come into play when contractors and wholesalers are selecting products to use or stock with functionality, aesthetics and cost all impacting the decision. But the Niglon team firmly believes none of these should come at the expense of the quality and safety of the product itself.

In fact, the company is so confident that it offers product quarantees of 10 years on the Hurricane weatherproof range, 20 years on the majority of their ranges, and an incredible 30 years on Median, Profile and Arctic products.

Paul explains: "As with most other types of product, the wiring accessories market includes luxurious items which have a larger price tag, much cheaper items, and everything in between. When we're looking at the products at the lower end of that scale, they can seem appealing simply because of the savings to be had from purchasing them compared to more expensive items.

'Sadly, there are ranges on the market which have been offered at too good to be true prices - and they are too good to be true, because quality and safety may have been compromised in order to manufacture them at low enough prices to still make a profit when they are sold."

One area where quality can vastly differ is USB charge points and sockets with an integral USB charge facility. They have become hugely popular in recent years, with the explosion of digital devices like phones and tablets which rely on USB charging. When Niglon developed its range, the company spent the extra time and effort putting its products through a rigorous testing and certification process.

Wiring accessories need to be able to recognise the differing charge requirements of all of the devices being plugged into them," adds Paul. "Especially where devices are being left plugged in overnight (something which happens in lots of residential households), we need to be sure there's no risk of electric shock or a fire. That's why the Niglon range has a differentiated current and smart technology - meaning it knows when a device is fully charged.

Part of the reason that the company is able to offer impressive guarantees and assure customers of the quality of its products is that all of Niglon's wiring accessory ranges are third-party tested to ensure they are safe to use, and of the highest quality.

It's something Niglon is committed to – and the company has been urging the entire industry to adopt independent testing as standard. With risks from minor inconvenience and damage right up to multiple fatalities should a product fail, the company ethos is that third-party testing must be introduced as standard right across the electrical industry, and that everyone from suppliers right through to the end-users need to take responsibility for asking for proof of certification.

About Niglon:

The company is based in the Midlands and family owned and run, originally operating under the name S D Hinley from the 1940s onwards before changing its name to Niglon in the 1960s. The team has heavily invested in stock to maximise availability, and has thousands of lines covering circuit protection, wiring accessories, industrial accessories, and many other must-haves for electrical contractors.

For more information about Niglon, visit niglon.co.uk, call the team on 0121 711 1990 or find them on Facebook @niglonltd.

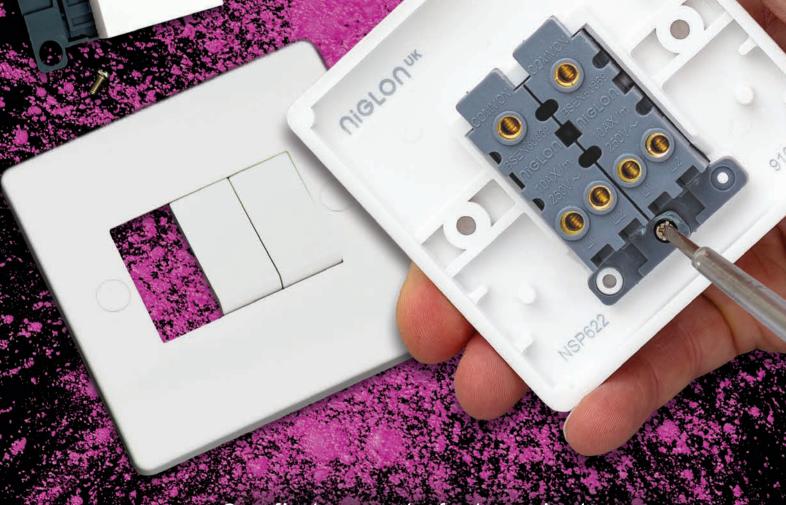
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BREAKTE



Our first range to feature single screw fixings on all its modular light switches











